

ABOUT THE EVENT

The 2025 Exchange Club Bourbon & Beef Gala Giveaway is a fundraiser to raise funds for Children's Health & Safety Issues, Community Projects and Community Enrichment & Families in Need Outreach.

The 2025 Bourbon & Beef Gala Giveaway is a Reverse Raffle where only 200 tickets are sold for the event at a cost of \$175 per ticket. Guests at the event are greeted to an elegant evening with top-of-the-shelf cocktails, appetizers, a fabulous filet mignon dinner and a dessert table of goodies.

After dinner, the Reverse Raffle begins with the first ticket drawn and every 10th ticket drawn wins \$100 and the last ticket drawn (#200) wins \$5,000 cash. The last ten tickets drawn are also guaranteed a prize. Additional donated prizes are also awarded throughout the drawing. In total, we giveaway more than \$10,250 in cash, prizes, and gifts.

There are additional raffles during the event for a Dinner-Out Basket Raffle, Big Basket Raffles and other raffles.

All proceeds are targeted to three pillars (*additional details on back page of this brochure*):

- Children's Health & Safety
- Community Projects
- Community Enrichment & Families in Need

The **2025 Bourbon & Beef Gala Giveaway** is **Friday, April 25, 2025** (6pm to 11pm) at **Park Place Banquet Center** in Dearborn, Michigan.



ADDITIONAL DETAILS ON THE GALA GIVEAWAY PROCEEDS

CHILDREN'S HEALTH & SAFETY

The need to help our community with health care needs continues to rise each year. We provide much needed financial assistance to local clinics and programs throughout the year. Last year we donated \$8,000 toward Children's Health & Welfare issues and hope to increase our assistance this year. We provided assistance to Asthma, Inc.; Children's Dyslexia; Children's Hospital of Michigan; Special Needs Sports; Child Care Training; St. Jude's; Cystinosis Research and Dearborn Firefighters Burn Drive to name a few.

COMMUNITY PROJECTS

We support numerous Community Projects throughout the year, including the Fisher House of Michigan, Friends for Animals of Metro Detroit, Dearborn Educational Foundation, Dearborn Goodfellows, Dearborn Symphony, Corewell Health Exceptional Families Center and Penrickton Center for Blind Children.

COMMUNITY ENRICHMENT & FAMILIES IN NEED OUTREACH

We work with organizations throughout southeastern Michigan to provide assistance to needy families. Last year we provided more than \$10,000 in clothes, gift cards, treatment assistance, school supplies, temporary housing, etc.



STATE OF MICHIGAN LICENSE #
R79130



Exchange Club of Dearborn



FRIDAY
APRIL 25, 2025

TICKETS \$175

6:00 pm to 11:00 pm
PARK PLACE
BANQUET CENTER
23400 Park Street
Dearborn, MI 48124



**Enjoy Cocktails, Appetizers,
Filet Mignon Dinner, Dessert Table**

Reverse Raffle
Big Baskets & Other Raffles



ABOUT US

The **Exchange Club of Dearborn** is a non-profit service organization made up of men and women who live or work in the Dearborn area that does extraordinary work to benefit and improve the quality of life in southeastern Michigan.

Based in Dearborn, The Club was organized in 1925 and whose mission is to better our community and to make a positive difference in the lives around us.

We support the Community through the following pillars:

- Child & Youth Enrichment
- Children's Health & Safety
- Community Enrichment
- Community Outreach
- Fine & Performing Arts
- Individuals & Families in Need
- Police & Firefighters Recognition & Assistance
- Senior Adult Services
- Soldiers & Veterans
- University & College Scholarships

The Exchange Club of Dearborn generates monies through this annual Gala Giveaway, a Cash Raffle, Homecoming Chicken Dinner, Dearborn Homecoming, and the Golf Classic.

We are about helping people while supporting our community. The groups and organizations we support are not faceless organizations, but they touch people in need.



SPONSORSHIP INFORMATION

VIP Sponsorship - \$2,000

VIP Sponsors receive eight tickets to the Gala Giveaway, a full-page ad in the Program, top placement of Business Logo on the Sponsors Poster at the Entrance and on the Sponsor's Page in the Program.

Gold Sponsorship - \$1,000

Gold Sponsors receive two tickets to the Gala Giveaway, a full-page ad in the Program, placement of Business Logo on the Sponsors Poster at the Entrance and on the Sponsor's Page in the Program.

Lottery Basket Sponsorship - \$400

Lottery Basket Sponsor receives a full-page ad in the Program and a poster with Business logo at the event.

Second Chance Prize Sponsorship - \$300

\$250 Cash is raffled off to the non-winning tickets from the Reverse Raffle at the end of the event.

Prize Sponsors

Donated merchandise or gift cards to be used in the Reverse Raffle or Big Basket Raffles.

Advertisers

Place an advertisement in the Gala Giveaway Program, which is distributed to all guests attending the event.

Full-Page Ad (3.5" wide x 10" tall) - \$175
Half-Page Ad (3.5" wide x 5" tall) - \$125
Business Card Ad (3.5" wide x 2" tall) - \$75

Gala Giveaway Tickets - \$175

Tickets are available at \$175 each, and must be purchased in advance of the event.



WE NEED YOUR HELP

Together we can reach our goals. We are in need of sponsors, advertisers and donations of merchandise and gift cards to ensure this event is a success and continues to be one that participants and the community enjoys.

How You Can Help: Sponsorship/Donations

Name:

Company:

Address:

Contact Telephone Number: (.....)

Email:

Choose Sponsorship/Donation:

..... VIP Sponsor - \$2,000

..... Gold Sponsor - \$1,000

..... Lottery Basket Sponsor - \$400

..... Second Chance Prize Sponsor - \$300

..... Prize Sponsor

Please indicate what you will donate:

.....

.....

..... GALA GIVEAWAY TICKETS - \$175

Please indicate tickets needed and include check @ \$175 each, payable to Exchange Club of Dearborn. For ticket sales or further inquiries, please contact Jillian at 313-274-4499 or via text message at 313-829-3904. Kindly return your ticket stubs to Jillian after purchase.

Questions:

- Jeff Click - Chairperson, Sponsorships, & Program
Phone: 734-731-2219
- Email: jclick@hfcc.edu